



# AIA grand rapids

A Chapter of The American Institute of Architects

Purpose: Board Meeting  
Location: Integrated Architecture, Grand Rapids, MI.  
Date: November 4, 2014  
Time: 12:10 to 1:30 p.m.

## Board Members Present:

Mike Belisle – President  
Thom Danckaert – Secretary  
Neale Bauman – Treasurer  
Brian Swem - Past President  
Greg Metz - AIA MI Director  
Matt Gerard – Membership Services Director  
Mark Rysberg – Professional Affiliates Director  
Deborah Dik - Administrative Assistant  
Megan Wall - Associates Director  
Kate Betts – Sponsorship Director  
Lindsay Anes - Public Relations Director

## Absent:

Gary Gerber - Continuing Education Director  
Jeff Montague – Director  
Dan Tyrer– Vice President  
Joyce Lee – AIA MI Director

## Guests:

Ralph Moxley

## GENERAL BUSINESS AND ANNOUNCEMENTS

1. Next Meeting will be Tuesday December 2, 2014, from 12 to 1:00 p.m. – Location TBD, hopefully at a local GR firm that does not have any board members.
2. Approval of October Consent Agenda: Lindsay made a motion to approve, seconded by Kate. The board voted unanimously in support.

## NEW BUSINESS

1. Recap of Tower Pinkster Lunch:
  - Very good input received. One item requested was more budget transparency. Minutes are currently put online, but we could add a budget summary.
  - Very similar themes on where events happen. When events are held on the east side, Detroit members attend, when events are held here, AIAGR members don't attend.
  - Mike should write something for the newsletter.
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2. Building and Construction Tours:
  - The University Center tour at Ferris is 11/19. It's at the end of the day. A big project for Ferris.
  - December may be difficult, but Megan or Greg might be able to contact Lyman Parks to see about touring the recently renovated Meijer headquarters.
  - January is still open as well if anyone has any suggestions.
3. Lunch and Learns:
  - Lunch and learns should be covered as part of their presentation. Gary has been getting some to reimburse.
  - This is something to continue to work on.
4. Leadership Retreat Recap:
  - Roberts rules of order –
    - Detroit and Michigan reference them in their bylaws but we don't necessarily need to. Greg and Bryan sat through a lecture on that, and Greg doesn't think we should use it.
    - Mike will continue with current procedures.
5. Beaubien House Special Meeting:
  - Mike is looking for input on whether or not to attend.
  - Mike will not attend, Ralph will be attending and make our opinion known.
6. Speaker Series with DGRI Partners:

- Friends of Grand Rapids Parks, KCAD, GRAM, Grand Rapids Urban League, GGRBC, The Rapidian, The City of Grand Rapids, Local First, AIA-Michigan, GRPS, The Rapid, The Salon Urbanist Meetup, and Blend.
  - Nov 20 – Jen Keesmaat, Chief of Planning for Toronto. “Bold Vision in Planning”
  - Dec 4 – Don Edwards, Principal of Justice and Sustainability Associates. “Economic Development and Equity”
  - Jan 15 – Theresa Reno-Weber, Director of Performance and Innovation, Louisville. “Performance Based Governance”
  - Feb 12 – Peter Kageyama – Author, For the Love of Cities. “Welcoming Civic Love through Open Engagement”
  - Mar 12 – Dan Biederman – Founder, Bryant Park Partnership. “Driving Vibrancy in the Public Realm”
- On the five lectures our logo will be on everything. We can throw money at this and have a bigger impact on one of them.
- They usually get great attendance. If we give money, we can dictate some terms for our involvement.
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#### 7. Lecture Series with Kendall M-Arch:

- Monday or Wednesday at 7PM in one of the last 3 weeks of January.
- Will be held at Kendall in the WNF Room 217, which shouldn't cost anything.
- Thom has been making contact with and pushing folks with Kendall.
- Mike, Dan and Thom will be having lunch to move planning forward after Kendall's accreditation review in a couple of weeks.

#### 8. Budget:

- Neal started out with the previous years budget and built from there.
- Dues are comparable to 2014's dues. Expenses are mostly pulled from 2014 numbers.
- DesignThink – Belden is currently sponsoring the initial three. The number held is good at this point, and if we can get a sponsor, we can move that money back up to income.
- Emerging Professionals costs might be for the AIAS chapter. Should only occur once.
- Megan believes that we can take the money out of the Building Tours category and cover all those with sponsors.
- Lunch and learn expenses need to be covered by the presenters. This is money that is being given away. There is an opportunity to gain money back for additional scholarships.
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#### 9. Sponsorship Updates:

- Kate has a list of companies that she goes to for General AIA sponsorships for that come with certain benefits.
- Mike doesn't seem to think it should be difficult to get sponsors for specific events.
- Neal and others feel it would be better for individual board members to contact sponsors in lieu of everything going through Kate.
- Kate is gearing up for the end of the year push.
- Photographs of events would be good as a benefit as well.
- Banners should be used at the DesignThink presentations.

#### 10. Ralph Moxley – APAC and Architect Speakers Bureau:

- Speakers Bureau is a group of people that will come and speak for free. All presentations are online and available.
- Any cost would not include room and board, etc.
- This would be good for times other than January.
- Speakers Bureau has spent last 11 months enlisting people and their presentations. They are now promoting this group of people to Chapters and Chambers of Commerce. Are working on creating advertising elements for promotion. Groups interested in these presentations can contact these people directly and request them to come and speak. Interested parties are responsible for covering expenses.
- Bureau speakers are listed on the AIA Michigan website.
- Architects Political Action Committee – is the funding arm of the Government Affairs Committee in Michigan. Is setup for fundraising for legislative action.
- The APAC is non-partisan. Their lobbyists help to identify whom to support and who will be available for support of issues.
- Give fair share of political contributions toward candidates that have influence and who might be moving toward positions of leadership in the legislature.

- APAC donated about \$6,000 towards political campaigns for state legislators. They do not give donations to national legislator campaigns.

11. Honor Awards with Input of Integrated Architecture:

- Integrated staff was not available to offer comments at this time. Mike will try to summarize the comments for the next months Consent Agenda.

12. New Business:

- None.

The above is my interpretation of the meeting. If there should be any questions or deviations from what was presented, please contact me within five days or the above will be assumed correct.

Written and Issued by:

Thom Danckaert, Secretary  
AIA Grand Rapids