



AIA grand rapids

A Chapter of The American Institute of Architects

Purpose: Board Meeting
Location: GMB AE, Holland, MI.
Date: October 7, 2014
Time: 12:10 to 2:00 p.m.

Board Members Present:

Mike Belisle – President
Dan Tyrer– Vice President
Thom Danckaert – Secretary
Neale Bauman – Treasurer
Brian Swem - Past President
Greg Metz - AIA MI Director
Mark Rysberg – Professional Affiliates Director
Deborah Dik - Administrative Assistant
Megan Wall - Associates Director
Joyce Lee – AIA MI Director
Kate Betts – Sponsorship Director

Absent:

Gary Gerber - Continuing Education Director
Jeff Montague – Director
Matt Gerard – Membership Services Director
Lindsay Anes - Public Relations Director

GENERAL BUSINESS AND ANNOUNCEMENTS

1. Next Meeting will be Tuesday November 4, 2014, from 12 to 1:00 p.m. – Location TBD, hopefully at a local GR firm that does not have any board members.
2. Approval of September Consent Agenda: Brian made a motion to approve, seconded by Neal. Open discussion and comment. The board voted unanimously in support.

NEW BUSINESS

1. Stair Week and Lansing Green Health Summit Update:
 - First Keynote was Dr. Jackson from California who spoke about his latest research and time on the AIA national board.
 - This presentation was recorded and will be available on the AIA Michigan YouTube page.
 - Second keynote was by a speaker from the Bloomberg Administration. Discussed the things going on in NYC and how architects can influence places in urban environments.
 - Third keynote was by the first planner on the LA planning commission to discuss policy and policy making.
2. Honor Awards Recap:
 - Next Honor Awards to tentatively be April 18th.
 - Jenny from Rockford Construction offered some suggestions. Integrated has said that they would like to be involved in the planning.
 - Brian indicated that Saturday nights can be tough for people. Could a Thursday night be better?
 - The schedule for submittals needs to be looked at for an April event.
 - Notices will need to go out soon for submissions.
 - Deb wants to add photos from the honor awards gala on the website. Would we prefer a simply gallery or do a slideshow? Discussion ensued and consensus was for a slideshow.
 - Do we want another page for Stair Week photos? Would like to have it not be bumped by other content or have it bump other content. The board thinks that another page of some kind would be a better solution.
 - Somehow create a way to document the creation of the board support system for the gala.
 - Design Week is scheduled for April 6-11. This is Spring Break week.
 - Greg and Megan are requesting another person to help with planning efforts.
 - Most of the committee does not care about the fact that Design Week is happening over Spring Break.
 - Looking for someone who will be around during that week to help.
 - Committee is looking for us to help with a lecture. Is this prudent with possibility that most of the membership might be gone and out of town.
 - Could we couple with Design Week either beforehand or afterward for a lecture or series of events?

3. Lecture Series:

- Mike had contact with Brian Craig and he would like to partner with the AIA to have a lecture.
- Joyce and Greg had conversations with David Rosen previously and they had indicated interest in providing some funds for sponsorship.
- Julie Snow, Gordon Gill, Adrian Smith, and Jeanne Gang were some names that were thrown out.
- January is the plug date for a possible lecture.
- Suggestion to contact with Brian to discuss what their curriculum focus will be and then get back to the board. Mike, Thom and Dan will work together to plan the lecture.

4. AIA Calendar of Events:

- AIA Michigan Leadership Retreat
 - Greg, Brian, and Joyce will be attending. Megan is still hopeful that she will be able to attend as well.
- Design Thunk – first one is scheduled. Deb is waiting for Matt to return from vacation to run the event email by him one last time.
- Bowling Event: would like to push that up a week based on availability. Megan is looking for some assistance on planning this.

5. Public Policy Director Role and Update:

- Dennis King is the new Public Policy Director for AIA Michigan. This is a new position for the AIA Michigan. The focus of his position is to be involved in Lansing to help influence government affairs and keep awareness at the forefront of what we as architects do for the places that we live work and play.
- Most of the constituency feels that AIA Michigan is doing a poor job on public awareness. His job, thus, is to focus on public awareness.
- First thing was to define the job:
 - Wanted position to support the government affairs efforts through testifying to the legislature, etc.
 - Support the public relations to make people aware of what their funds go to as well as to assist with sponsorship efforts.
 - Rebuilding of public awareness of the AIA Michigan. To do this, a task force was formed as a Public Awareness subcommittee. First year plan includes to reinvigorate a speakers bureau (currently soliciting presentations, will soon be promoting those presentations), creation of some position papers presenting a point of view on current events/ issues, collaborations (support the success of AIA Michigan through collaborations with other organizations), and finally tapping into AIA national to take advantage of what they are doing.
 - At the last meeting, began to solidify a vision for moving forward. Michigan Architecture Week was born out of that dialogue. National Architecture Week is sometime in April. Historically April is not a great month for doing stuff outdoors in Michigan. Haven't settled in on a date yet, but AE thinking late May or early June. They just need to governor and legislature to declare Michigan Architecture Week. They are also working with constituents to determine when would be a good time to do this. Looking at 2016 as the launch.
 - Lastly, Dennis has been visiting all the chapters to hear what they are doing and how AIA Michigan might help, assist, or participate.
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6. AIA Michigan Headquarters Location:

- What does AIA Grand Rapids think they need from AIA Michigan and/or what do they want?
 - Greg would like everyone to respond to this question before the Leadership Retreat this coming Friday.
 - Mike asked about if his comment would be incorporated into the feedback to be given to the AIA Michigan.
 - The board did briefly discuss a Lansing presence with Dennis at the conclusion of the meeting. His stance was that his role could easily be done wherever the headquarters is.

7. New Business Items:

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8. Meeting was adjourned at 2:00 PM.

The above is my interpretation of the meeting. If there should be any questions or deviations from what was presented, please contact me within five days or the above will be assumed correct.

Written and Issued by:

Thom Danckaert, Secretary
AIA Grand Rapids