

AIA Grand Valley

Purpose: Board Meeting
Location: OAK
Date: February 14, 2012
Time: 4:05 p.m. to 5:05p.m.

Board Members Present:

Nate Golin – President
Brian Swem – Vice President
Neale Bauman – Treasurer
Jeff Montague – Secretary
David Maxam – Past President
Greg Metz – AIA MI Director
Glenn Rahn – AIA MI Director
Lindsay Anes – Public Relations Director
Ben Hammond – Professional Affiliates Director
Trish Spaulding – Membership/Sponsorship Director
Megan Wall – Associates Director
Deborah Dik – Administrative Assistant

Absent:

Gary Gerber – Continuing Education Director

GENERAL BUSINESS AND ANNOUNCEMENTS

1. Approval of January 10, 2012, Meeting Minutes:
 - A motion was made by Greg and supported by Nate.
 - The minutes were approved unanimously.
2. Next Meeting:
 - Tuesday, March 6, 2012, from 4:00 to 6:00 p.m.; location is TBD.
 - (Meeting has since been rescheduled to March 13 at C2AE.)

NEW BUSINESS

1. Budget/Investments:
 - Neale reported we are approximately \$4,000 ahead compared to the budget. This is in large part due to \$7,500 of income received, which does not include commitments from recent sponsor pledges.
 - Neale presented investment options for the chapter's savings and will deposit \$10,000 into the Core Bond Fund at Chase Bank.
2. Sponsorships :
 - Board members reported progress on their assigned list of potential sponsors.
 - There has been limited success to date, but Nate encouraged follow-up calls and for board members to send out any remaining letters to potential sponsors.
3. Newsletter:
 - Nate reported the newsletter went out. The format is minimal and brief by design, intending to direct readers to the new website for further information.
 - A primary goal of the newsletter is to have more frequent releases (every other month) with relevant content that drives readers to the website. One obvious benefit of this tie-in is it will help current and future sponsors see the value of their support.
 - Each post on the website is to have at least one image to create interest and help differentiate new content.
4. AIA MI Leadership Retreat Report:
 - The leadership retreat was well attended, and others from around the state were duly impressed.

5. Saving Taliesin Event Report:
 - There were approximately 80 attendees.
 - The total event cost was \$650. General feeling is the exposure was well worth it.
 - Comments from attendees included some wondering what/when is our next event?
 - Will pursue MAF grant to try and offset some of the expense.
6. Bylaws:
 - A motion was made by Glenn and supported by David to approve the proposed bylaws for content (final formatting to be completed prior to sending to the membership for review). The bylaws were approved unanimously.
 - The new bylaws will be voted on at the March 23, 2012, lunch and learn meeting. Copies of the bylaws will be circulated to the membership for their review prior to the meeting.
7. Design Lecture 2:
 - Next event will be a local projects update, including:
 - a) Grand River Whitewater, Parks Update
 - b) Fulton Street Farmer's Market
 - c) Grand Rapids Urban Market
 - Tentative date is April 26, 2012.
 - Neale will contact the Wealthy Theater for available dates, etc.
8. Lunch and Learns:
 - February 24: Architectural Door Hardware and Roofing Options
 - March 23: Top 10 Contract Clauses - Deal Breakers and Deal Makers
9. Lucy Booth at Home Expo:
 - David has committed to staff as much as necessary to make it happen.
 - Expect to see an email plea for more individuals to help staff the booth.
 - Ben indicated that it is necessary to have insurance for the event and waivers for people to sign.
10. ARE Study Materials:
 - Items are being donated and collected.
 - They are being indexed on the website as time permits.
11. Building Tours:
 - None scheduled at this time.
 - Fulton Street Farmers Market was noted as a potential candidate.
12. Emerging Professionals Support:
 - Megan is investigating ways to locate and recruit IDP eligible and unlicensed individuals and get them more involved.
13. Golf Outing:
 - The committee is Ben, Glenn, Lindsay, and Deb.
 - They will begin meeting via email and report progress as necessary.
14. Items Not on the Agenda:
 - Legislative day is March 14, 2012.
 - Attend if you are able!

The above is my interpretation of the meeting. If there should be any questions or deviations from what was presented, please contact me within five days or the above will be assumed correct.

Written and Issued by:



Jeff Montague, Secretary
AIA Grand Valley