



AIA Grand Rapids

10238 10 Mile Road, NE
Rockford, MI 49321
www.aiagr.org

November 17, 2016

Dear Potential Sponsor:

It's an exciting time to be a part of the transformation happening in our West Michigan communities! AIA Grand Rapids plays an integral part in this, as it's AIA GR's mission is to advance the architectural and design profession. We do this through the generosity of business and individuals who also share in the interest of continuing to improve the built environment.

AIA Grand Rapids represents an eleven-county area of West Michigan and is a chapter of the American Institute of Architects. Last year, AIA Grand Rapids hosted more than 25 events for architectural professionals, students and community members within this region. Events included building tours, Honor Awards, our 'designTHUNK' lecture series featuring area designers, and other continuing education seminars important for members and emerging professionals.

Your sponsorship dollars help us to continue offering these important opportunities and provide a unique way for your company to be recognized in front of numerous local professionals.

On the following page, you will find more information on our 2017 sponsorship levels. Please consider supporting AIA Grand Rapids and become a part of the exciting changes that continue to happen in our West Michigan community!

Sincerely,

Kate Betts, MS
Sponsorship Director
AIA Grand Rapids
(616) 717-1997
ktbetts13@gmail.com



Sponsorship Opportunities

Platinum Chapter Sponsor (\$1,000)

- Prominent logo and live link to your website on every page of the AIAGR website
- Prominent logo on the AIAGR sponsor banner used at lectures, golf outing, honor awards, etc.
- Prominent logo on all event invites, newsletters and member communication
- **NEW!** Full page ad in our 2017 Honor Awards program book (\$750 value) distributed via local media
- Two (2) tickets to the 2017 Honor Awards Event (\$100 value)
- One (1) hole sponsorship at the 2017 Golf Outing (\$125 value)
- Four (4) tickets to the 2017 Golf Outing (\$400 value)
- Opportunity to write an article for the AIAGR eNewsletter

Gold Chapter Sponsor (\$750)

- Logo on every page of the AIAGR website
- Logo on the AIAGR sponsor banner used at lectures, golf outing, honor awards, etc.
- **NEW!** Half page ad in our 2017 Honor Awards program book (\$400 value) distributed via local media
- Two (2) tickets to the 2017 Honor Awards Event (\$100 value)
- One (1) hole sponsorship at the 2017 Golf Outing (\$125 value)
- Two (2) tickets to the 2017 Golf Outing (\$200 value)

Silver Chapter Sponsor (\$500)

- Logo on every page of the AIAGR website
- Logo on the AIAGR sponsor banner used at lectures, golf outing, honor awards, etc.
- Two (2) tickets to the 2017 Honor Awards Event (\$100 value)
- One (1) hole sponsorship at the 2017 Golf Outing (\$125 value)



2017 AIA Grand Rapids Sponsorship Form

Company Name _____

Contact Name _____

Address _____

City _____

State _____ Zip _____

Phone _____ E-mail _____

Sponsorship Level

- Platinum Chapter Sponsor (\$1,000)
- Gold Chapter Sponsor (\$750)
- Silver Chapter Sponsor (\$500)

Make check payable to AIA Grand Rapids.

Please return copy of this form with payment to:

Kate Betts, AIAGR Sponsorship Director
c/o Deborah Dik
AIA Grand Rapids
10238 10 Mile Road, NE
Rockford, MI 49341

Thank you for supporting AIA – Grand Rapids!