



START
GARDEN

GORILLA



AIA
Grand Rapids



CONDUIT

HIP HOP INSPIRED ARCHITECTURE

KENDALL COLLEGE OF ART & DESIGN

MICHAEL FORD, AIA ASSOC., NOMA
THE HIP HOP ARCHITECT™

Michael Ford, Assoc. AIA is from Detroit Michigan, where he received his Masters of Architecture from University of Detroit Mercy. Ford's lecture details how bad architecture and urban planning laid the foundation which necessitated the birth of Hip Hop Culture and ends with how Hip Hop Culture is now influencing design. Ford was recently invited to give a keynote at The American Institute of Architects National Convention on using Hip Hop Culture as a catalyst to diversify the architectural profession. Currently Ford is working with Hip Hop pioneers as he leads the conceptual design of The Universal Hip Hop Museum in The Bronx.

